SPARK EXPERIENCE ACCELERATOR

MULTI-SENSORY EXPERIENCE DESIGN WORKSHEET



ESS TELLS:				Page: 1	
SIGHT	How will the experience look?				
thumbnail sketch	А.	thumbnail sketch	B. the	umbnail sketch	
ONE SENTENCE DESCRIPTION:		ONE SENTENCE DESCRIPTION:		SENTENCE Cription:	
HEARING	How will the experience sound?				
thumbnail sketch	D.		E.		
ONE SENTENCE					
DESCRIPTION:					
TOUCH	How will the experience feel?				
	G.		н.		
SMELL	How will the experience smell?				
	J.		к.		

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		Page: 2
TASTE How will the experience taste?		
М.	N.	0.
COMBO: A + D + G	COMBO: G + J + M	COMBO: F + I + L
COMBO: + +	COMBO: + +	COMBO: + +
COMBO: _ + _ + _ + _ +	COMBO:+++	COMBO: + + + +
		COMBO: + +++